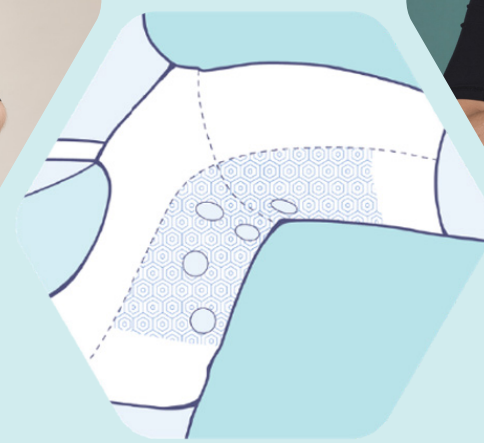


Take the challenge out of challenging-to-dress wounds.

Change your dressing.
Change your life.



REDEFINING PATIENT LED WOUND CARE

www.hidrawear.com

DRESSING WOUNDS IS DIFFICULT, TIME-CONSUMING, PAINFUL, AND OFTEN DEPRESSING FOR PATIENTS AND HEALTH CARE PROFESSIONALS ALIKE

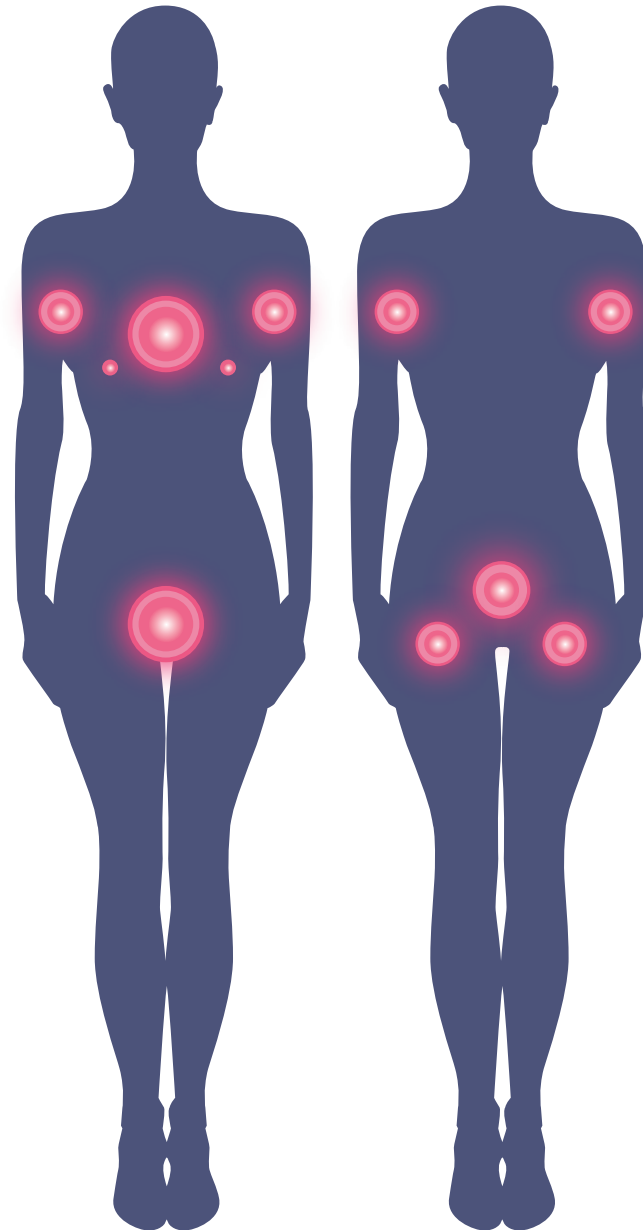
The challenge is even greater in hard-to-dress areas

Wounds in these hard-to-dress areas include:

- Pilonidal sinus
- Hidradenitis Suppurativa
- Fungating breast
- C-Section
- Pressure Ulcers
- Surgical incisions

These can be particularly hard to dress due to:

- Joint movement
- Body hair
- Heat and moisture
- Skin folds
- Body shape and contours



50%

of nurses time is spent on dressing changes¹

2/3

of patients with chronic wounds need dressings changed by a clinician at home at least twice weekly¹

UP TO HALF

of such dressing changes could be clinically unnecessary¹

77%

of HCPs reported that higher levels of patient involvement could improve quality of life¹

HIDRAWEAR IS A MAJOR ADVANCEMENT IN HARD-TO-DRESS WOUND MANAGEMENT

This presents multiple challenges for patients



78% of patients report that their quality of life is negatively impacted²



85% have experienced adhesive skin damage²



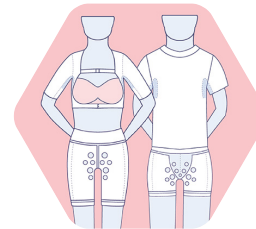
93% have experienced a dressing leak or fall off²



98% of patients report pain during dressing changes, of which **43%** report extreme pain²

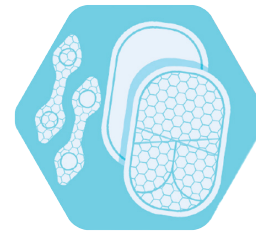
HidraWear is the world's first wearable woundcare system that empowers patients living with chronic wounds in hard-to-dress areas to self-care.

Its unique patented HidraFlex™ baselayer and HidraWear dressings with SecureLock™ Technology stay securely and safely in place without the need for skin damaging adhesives and makes it easy for patients to freshen up with a new dressing whenever they need.



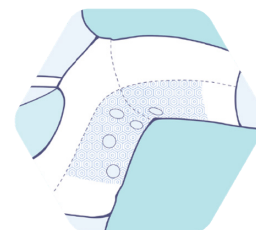
HidraFlex™ Baselayer

+



HidraWear Dressings with SecureLock™ Technology

=



- ✓ Dressings safely and securely in place
- ✓ No skin damaging silicone/acrylic adhesive dressings or tapes
- ✓ Removes risk of medical adhesive related skin injury (MARSJ)
- ✓ Straightforward for patient to change dressing themselves

HIDRAFLEX™ BASELAYERS ACT LIKE A SECOND SKIN



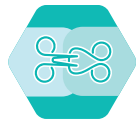
1. HexWick – hex channels promote high wicking and breathability for maximum comfort.



2. SeamSense – outward facing seams protect patients' delicate skin and reduces irritation.



3. MicroModal – supersoft, flexible and durable – retains baselayer integrity for up to 100 washes.



4. Easy on – Elastane blend fabric makes the baselayer easy to put on and take off.



Women's Crop Top



Unisex T-shirt



Men's Boxer Briefs



Women's Briefs

HIDRAWEAR DRESSINGS WITH SECURELOCK™ TECHNOLOGY STAY IN PLACE WITHOUT UNCOMFORTABLE ADHESIVE, TAPE OR BANDAGES

The **HidraWear** superabsorbent dressing with SecureLock™ Technology rapidly absorbs and locks away exudate, bacteria and odour and remains dry to touch.

Protease modulation – dressing acts as a protease modulator which aids healing in chronically inflamed wounds.

KEY FEATURES

- 1. HidraHex Layer with SecureLock™ Technology**
Secures dressing in place without use of any adhesives
Conforms and moves with the body through custom crimp lines
- 2. Anti Strike Through Protective Layer**
Fluid repellent layer prevents clothes and linen from exudate external leakage while also protecting wound from external contaminants
- 3. Superabsorbent Layer**
Highly absorbent – locks exudate and potentially harmful bacteria and MMP's away from the wound so the dressing remains dry to the touch
- 4. Skin Contact Layer**
High wicking to manage large and sudden volumes of exudate – silk soft and skin kind
- 5. Heat Sealed Border**
Reduces exudate leakage from the dressing, so that the patient remains clean and comfortable

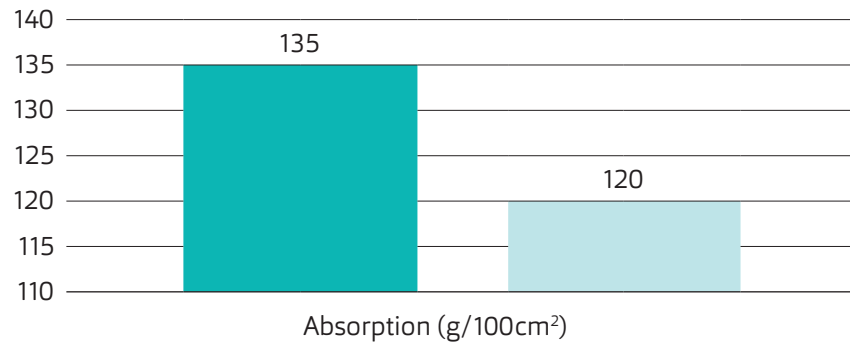


SecureLock™ Technology

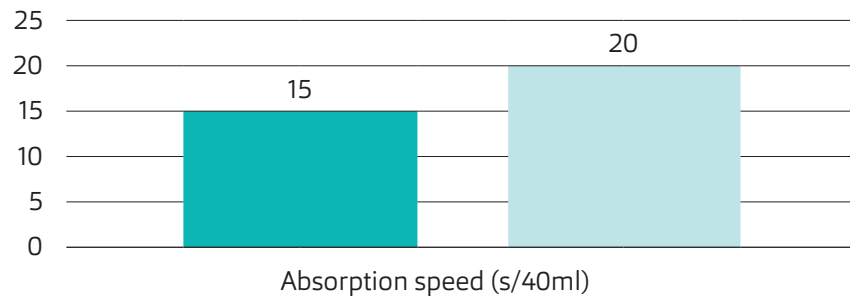
Each HidraWear wound dressing is co-packed with a patented fastener, ensuring adhesive-free wound dressing retention.

HIDRAWEAR DRESSING vs THE MARKET-LEADING DRESSING

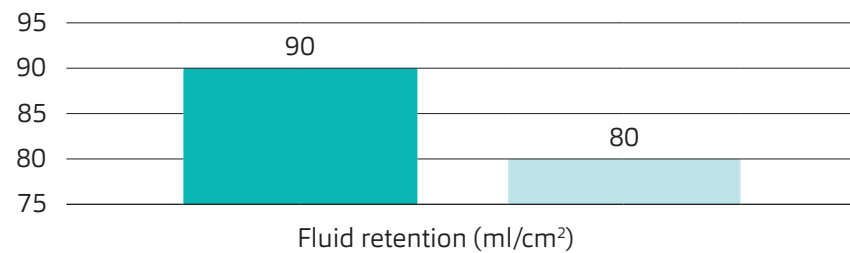
12.5% Superior absorption to the market leader



33% Quicker absorption to the market leader



12% Greater fluid retention to the market leader



■ HidraWear ■ Market leader*

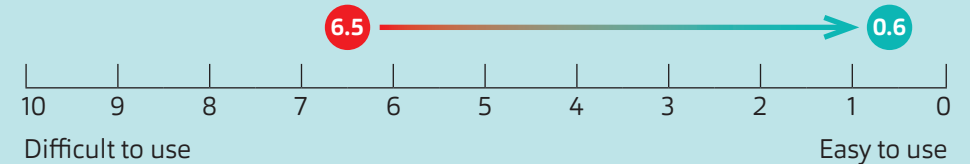
*March 2023: Test results for HidraWear dressing vs Kerramax Care™

HIDRAWEAR CLINICAL TRIAL



Note: The HidraWear clinical study detailed below won the Gold Award for Best Clinical Research at the 2023 Journal of Wound Care Awards.

Dressing difficulty



Wound dressing is significantly easier using HidraWear vs traditional wound dressing products.

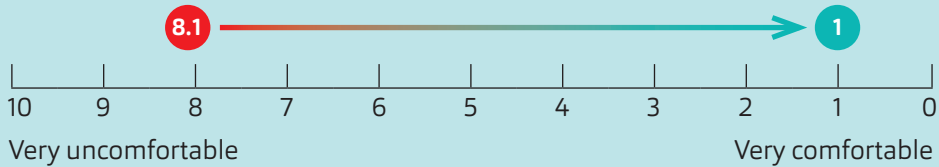
Time consumption



Wound dressing takes significantly less time using HidraWear vs traditional wound dressing products.

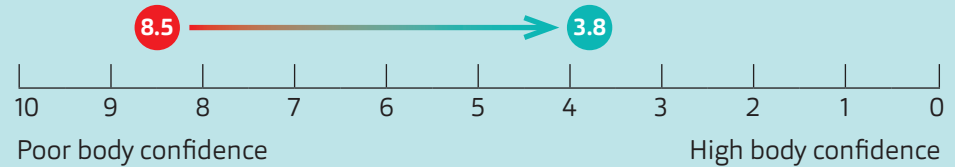
TRIAL OUTCOME (SUMMARY DATA)

Dressing comfort



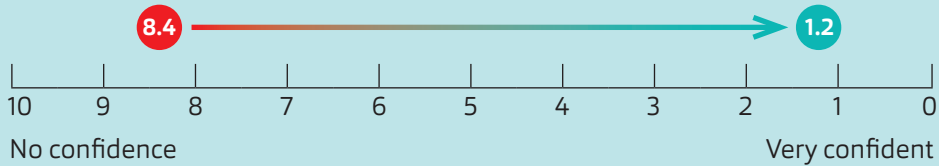
HidraWear is significantly more comfortable vs traditional wound dressing products.

Body confidence



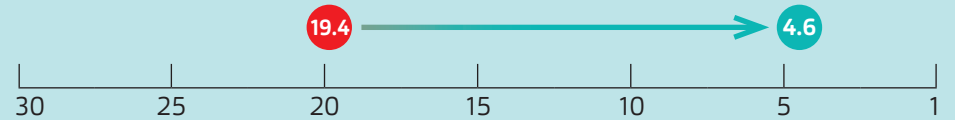
Patients experience improved body confidence through use of HidraWear vs traditional wound dressing products and techniques.

Retention and leak confidence



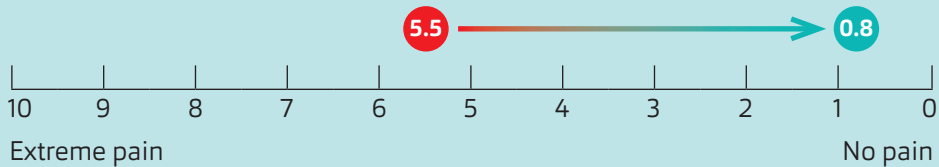
Patients are more confident in the ability of HidraWear to stay in place and retain exudate vs traditional wound dressing products and techniques.

Quality of Life (DLQI)



Patients experience a significant improvement in dermatological quality of life using HidraWear vs traditional wound dressing products and techniques.

Dressing pain



Dressing wounds using HidraWear causes less pain to the patient vs traditional wound dressing products and techniques.

● = Traditional wound dressings (Day 0) ● = HidraWear

Note: The questions above were rated on an 11-point VAS, where zero was the best possible score and 10 was the worst possible score. The Quality of Life Score is measured using the DLQI questionnaire, day 0 versus day 21.

DLQI scoring system

0.1 = no effect at all on patient's life, 2-5 = small effect on patient's life, 6-10 = moderate effect on patient's life, 11-20 = very large effect on patient's life, 21-30 = Extremely large effect on patient's life

HIDRAWEAR FREES UP NURSES AND REDUCES OVERALL COSTS

CASE STUDY 1: Primary Care Centre, Birmingham, UK

A 60-year-old, male patient, attending a primary care centre for non-healing wounds in the axilla and groin. The patient had been under the care of the nursing team for over 4 months before the use of HydraWear.

Using traditional wound dressings (Day 0)

Daily Dressing Usage:

Aquacel™ AG as primary dressing,* Allevyn® Gentle Border for retention*
2 x Aquacel™ AG and
2 x Allevyn®

Weekly cost of supplies:
£118.16

Weekly cost of nurse time
@£75/unit: £375

Total monthly cost @4 weeks:
£1,972

Using HydraWear (4 weeks of use)

Daily Dressing Usage:

HydraWear Dressings x 3
2 x HydraWear Boxer briefs
2 x HydraWear T-shirts

Weekly cost of supplies:
£63.16

Weekly cost of nurse time
@£75/unit: £37.50

Total monthly cost @4 weeks:
£397

**Assuming medium size*

“The patient previously could not contain fluid/leaks and was house bound. Now leading a normal life.”

The nurses were attending **every day for over 45 minutes** prior to the use of HydraWear. After showing the patient how to self-care using HydraWear, this was reduced to one visit per week for 2 weeks, to check on the performance of the product.

Subsequent visits were reduced to **once every 2 weeks** to check on wounds and to supply dressings to patient.

Patient’s Quality of Life Index Score (DLQI) improved, with a score of 17 reduced to 0 using HydraWear.

- ✓ Using HydraWear saved nurses time and reduced appointments
- ✓ The patient found the HydraWear System easy to use
- ✓ The patient experienced no discomfort using HydraWear and found it comfortable
- ✓ HydraWear met the nurses’ clinical needs and expectations
- ✓ The patient preferred using HydraWear compared to their previous products
- ✓ HydraWear enabled the patient to self-care and continue with normal activities

This case report demonstrates the multitude of benefits of HydraWear in community and primary care, both to the patient and the clinician. Patient’s life quality improved, and clinician’s time has been saved with a monthly saving of £1,575 to the NHS.

CASE STUDY 2: Dermatology Department, Dudley, UK

Male patient, attending a Dermatology Clinic for non-healing HS wounds in the axilla and groin. Treatment duration is described as “constant,” and patient is receiving adjunct treatment for their condition. Patient self-manages their wound care.

Using traditional wound dressings (Day 0)

Daily Dressing Usage:

Opsite® Flexi Dressing
Mepilex® Border Dressing
Opsite® Tape
2 x Opsite® Tape and 2 x Mepilex®, plus tape

Weekly cost of supplies:
£71.40

Monthly cost of supplies:
£285.60

Dressing application time:
>20 mins

Using HydraWear

(4 weeks of use)

Daily Dressing Usage:

HydraWear Dressings x 2
2 x HydraWear Boxer briefs
2 x HydraWear T-shirts

Weekly cost of supplies:
£46.85

Monthly cost of supplies:
£187.04

Dressing application time:
0–3 minutes



- ✓ Using HydraWear saved nurses time and reduced appointments
- ✓ The patient found the HydraWear System easy to use
- ✓ The patient experienced no discomfort using HydraWear and found it comfortable
- ✓ HydraWear met the nurses' clinical needs and expectations
- ✓ The patient preferred using HydraWear compared to their previous products
- ✓ HydraWear enabled the patient to self-care and continue with normal activities

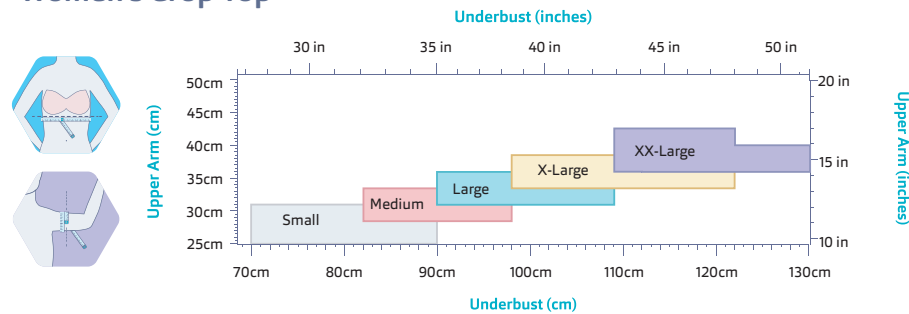
This case report demonstrates the multitude of benefits of HydraWear in Dermatology Practice, both to the patient and the clinician. The patient's wounds, pain and odour improved. Patient and clinician time has been saved. A monthly saving of £98.20 on the cost of supplies to the NHS is seen using HydraWear as the HydraWear dressings lasted longer than previous products.

“The garments provided are excellent – soft and comfortable to wear. The dressings are much better – easier to apply and last longer between dressing changes. Patient is happy with washing the garments.”

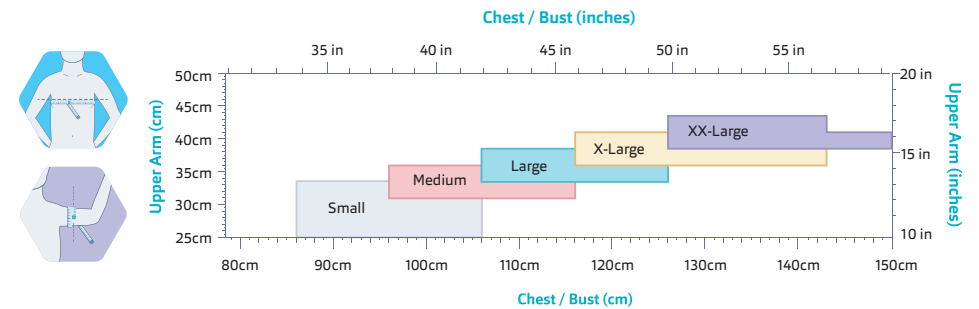
HIDRAWEAR COMES IN A RANGE OF SIZES TO SUIT ALL PATIENTS

It is important that HidraWear fits tightly to the skin to facilitate our HidraFlex™ Baselayer and HidraWear Dressing with SecureLock™ Technology staying securely in place. Our comprehensive sizing guide ensures that the user gets the optimal fit to deliver best results.

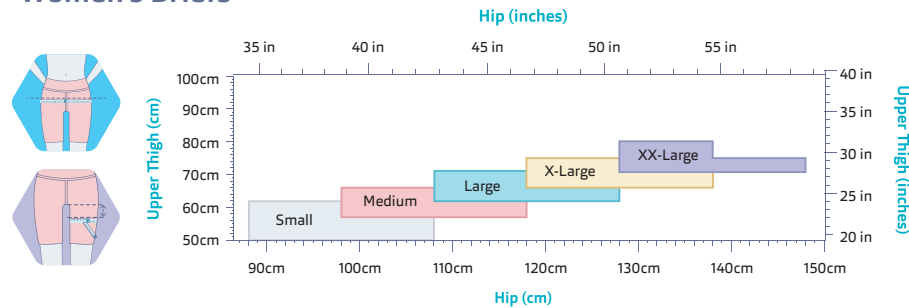
Women's Crop Top



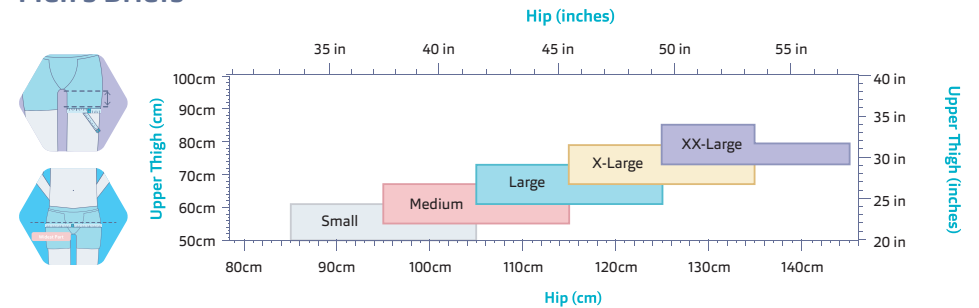
Unisex T-Shirt

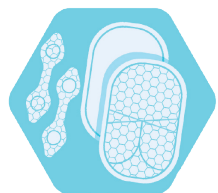


Women's Briefs



Men's Briefs

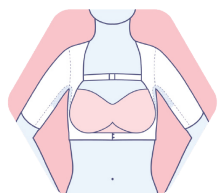




HydraWear SuperAbsorbent Dressing with Fastener:

Standard: 7.5cm x 12cm Sterile packed
Large: 13.5cm x 19cm Sterile packed

STANDARD (30 Pack)	STANDARD (60 Pack)	LARGE (10 Pack)
BHD001-30	BHD001-60	BHD002-10



HydraWear AX Women's Crop Top Dressing Retention Baselayer

Women's Crop Top, Black, Reusable

SMALL	MEDIUM	LARGE	X-LARGE	XX-LARGE
GAX001-01	GAX001-02	GAX001-03	GAX001-04	GAX001-05



HydraWear AX Unisex T-Shirt Dressing Retention Baselayer

UniSex T-shirt, Grey Melange, Reusable

SMALL	MEDIUM	LARGE	X-LARGE	XX-LARGE
GAX002-01	GAX002-02	GAX002-03	GAX002-04	GAX002-05



HydraWear BB Women's Briefs Dressing Retention Baselayer

Women's Briefs, Black, Reusable

SMALL	MEDIUM	LARGE	X-LARGE	XX-LARGE
GBB001-01	GBB001-02	GBB001-03	GBB001-04	GBB001-05



HydraWear BB Men's Boxer Briefs Dressing Retention Baselayer

Men's Boxer Briefs, Black, Reusable

SMALL	MEDIUM	LARGE	X-LARGE	XX-LARGE
GBB002-01	GBB002-02	GBB002-03	GBB002-04	GBB002-05

HIDRAWEAR IS A MAJOR ADVANCEMENT IN HARD-TO-DRESS WOUND MANAGEMENT

- ✓ Clinically proven to significantly improve dermatological quality of life
- ✓ Facilitates self-care, frees up nurse time and reduces overall costs
- ✓ Keeps dressings in place safely and securely without the need for tapes, adhesives and bandages



Take the challenge out of challenging-to-dress wounds.

www.hidrawear.com

1. Wounds International 2022 | Vol 13 Issue 2 Authors: Moore *et al.* 2. Moloney S, McGrath BM, Roshan D, Gethin G. The Personal Impact of Daily Wound Care for Hidradenitis Suppurativa. *Dermatology*. 2022;238(4):762-771. doi: 10.1159/000520262. Epub 2021 Dec 20. PMID: 34929704.

HidraMed 
Solutions

 **HidraWear**
REDEFINING PATIENT LED WOUND CARE

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