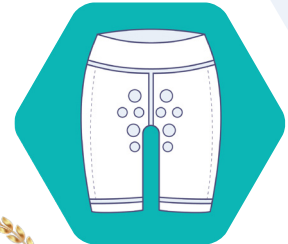
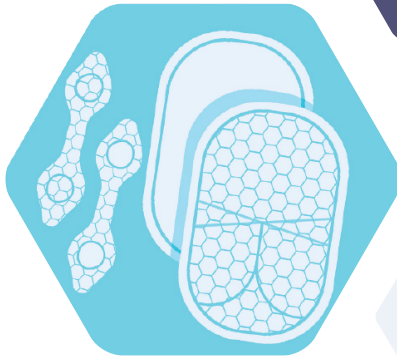
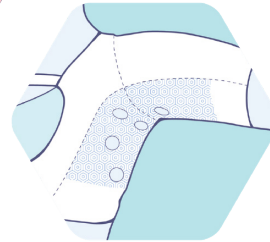
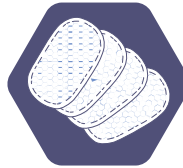
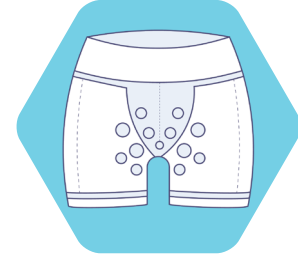
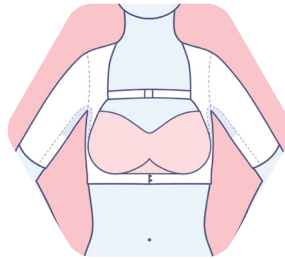
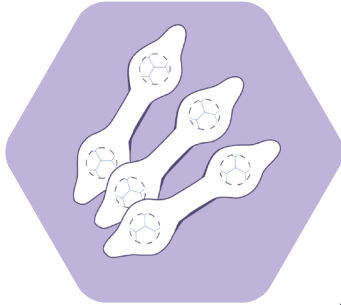




WEARABLE WOUNDCARE - ADHESIVE FREE & SECURE

HidraMed 
Solutions



CE FDA
REGISTERED

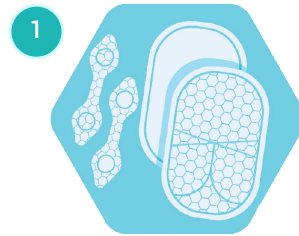
PRODUCT OVERVIEW

HidraWear is the world's first and only self retaining wearable wound dressing system, intended for home use by people with wounds in difficult to dress areas of the body.

Comprising of a proprietary wound dressing and retention aid (garment), HidraWear **replaces traditional wound dressings** and represents an ideal solution for patients living with wounds in difficult to dress and fragile skin areas of the body.

HidraWear is intended for home use by people with wounds in the **axillary, buttocks and groin regions** that require routine wound management and empowers patients to self-manage their wound care more effectively and with greater independence in the home setting.

HidraWear removes the need for the dressings to be adhesively attached to the skin while still holding the dressing in position, as well as facilitating quick and easy dressing changes, **enabling patients to self-manage wound care-more effectively**. It consists of 3 parts as shown;

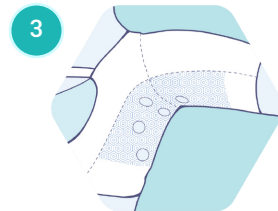


A Super Absorbent Wound Dressing with a **unique external fastening tab** co-packed with every dressing.



A body conforming under-garment. The garment provides provisional retention of the dressing, with the external fastener a facilitating secure, quick and easy free wound dressing without the use of tapes or adhesives.

HidraWear garments are made from micromodal, a naturally derived fabric that is **light, highly breathable, wicking, durable and most importantly, super soft**. It's a perfect fabric for use on delicate skin.









The garments incorporate a **Targeted Dressing Retention Area**, such as the Axillary Region, Buttocks Groin and Upper Thigh. The perforations in these are used by the external fastener to fix to the backing of the dressing. This ensures secure and adhesive free retention of the dressing on the wound

Application Oh So Easy...

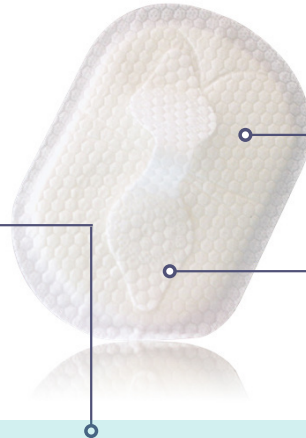
HOW HIDRAWEAR WORKS

The garment facilitates easy insertion, removal, precise positioning, and adjustment of HydraWear dressings onto the affected wound space. A perforated section is located over the affected area e.g. the axilla. The dressing is placed inside the garment, under the perforations. **The back of the dressing has a proprietary surface, unique to HydraWear dressings that allows the co-packed fastener to attach to it through the perforations.** The fastener is then placed on the outside of the garment on the footprint of the dressing. The dressing is secured in place through a hook and loop mechanism.

	STEP 1 Put on the HydraWear Garment	STEP 2 Insert the HydraWear Dressing Place over the wound area	STEP 3 Secure the HydraWear Dressing in place with the External Fastening Tab
HydraWear ^{ax} Crop Top Axillary Region			
HydraWear ^{ab} Boxer Briefs Buttocks & Groin			

THE DRESSING

Designed specifically for difficult to dress areas of the body such as the axilla, buttocks, groin & upper thigh. The soft, superabsorbent dressing can retain large amounts of wound exudate.



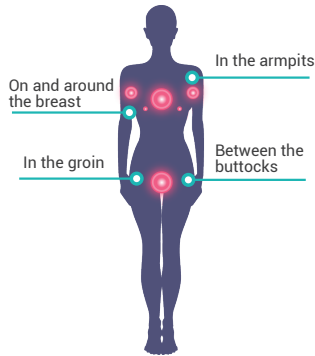
Available in 2 sizes:

- 3" x 5" (30 Pack & 60 Pack)
- 5½" x 7½" (10 Pack)



Each dressing is individually sterile packed and co-packed with a fastener

Ideal for HS Wounds Affected Areas:



Key Features of Dressing

1

HidraHex **Hook & Loop retention** technology secures dressing in place without use of any adhesives.

4

Uses **superabsorbent technology** to lock exudate and potentially harmful bacteria away from the wound, so the dressing remains dry to the touch.

2

Anthropologically mapped crimp lines that conforms & moves with the body.

5

Heat Sealed Border reduces exudate leakage from the dressing, so that the patient remains clean and comfortable

3

Highly absorbent and wicking to manage large and sudden volumes of exudate.

6

Protective layer. The fluid-repellent backing prevents external contamination of the wound and protects clothes and bed linen from exudate strike-thru.

THE GARMENTS

HidraWear are reusable garments which act as a dressing retention aid.

The garments incorporate targeted dressing retention areas, which enables the fastening element of the dressing to engage to the backing of the dressing through the garment, thereby assuring exact placement and retention of the dressing.

Key Features



HidraHex

The underarm hexagon channels are designed to minimise leaks and strike through whilst remaining fully breathable.



SeamSense

HidraWear garments have outward facing seams. This ensures soft fabric is against your delicate skin and reduces irritation.



Easy On

HidraWear AX Crop Top is front closing making it easy to get on and off.



AeroSilk

All HidraWear garments are made of a premium micro modal and elastane blend fabric that is soft and breathable.



TrueFit

With adjustable straps, you can tailor HidraWear for a bespoke fit. (AX Crop Top only)



Women's Crop Top

HidraWear Crop Top for Women is light, breathable and body conforming for maximum comfort. It ensures that your armpit dressings will stay in place. Your patients can now worry less about managing their wounds and get back to living their best lives



Unisex T-Shirt

HidraWear AX T-shirt is light, breathable and uses SeamSense outward facing seams for maximum comfort. It ensures that the patient's armpit dressings will stay in place so they can worry less about managing their wounds



Women's Briefs

Secure dressing retention in the buttocks and groin. A special opening in the crotch to allow a quick bathroom stop without removing garment and losing your dressings. Empowers HS patients to self-manage their wound care more effectively in the home setting.



Men's Boxer Briefs

Secure dressing retention in the buttocks and groin. Empowers patients to self-manage their wound care more effectively in the home setting.



Available in 5x sizes S – XXL in all Garments.

THE BENEFITS*

- ✓ **HidraWear** is easier to use than traditional adhesive dressings / non adhesives & tapes / bandages.
- ✓ **HidraWear** is quicker to use than traditional adhesive dressings /non adhesives & tapes/ bandages.
- ✓ **HidraWear** is more comfortable Vs traditional wound dressing products.
- ✓ **HidraWear** causes less pain to the patient Vs traditional wound dressing products and techniques.

***95% CI, P <0.001** HidraWear is clinically proven to show 95% of patients will experience a significant benefit Vs previous management solution.**

- ✓ Switching to **HidraWear** leads to a demonstrated **improvement in patient quality of life** using the DLQI scoring system.
- ✓ Using **HidraWear** leads to **patient confidence** in the ability of the dressing to stay in place and not leak Vs traditional wound dressing products and techniques.
- ✓ Patients using **HidraWear** experience **improved body confidence** through use of HidraWear Vs traditional wound dressing products or techniques.
- ✓ Switching to **HidraWear** empowers HS patients to **self-manage their wound care** more effectively in the home setting with yet unquantified health system savings in terms of reduction in outpatient and community support.



CLINICAL BENCHMARKING

HidraMed Solutions has completed robust benchmarking of HidraWear technology against existing state of the art wound dressing technologies, together with two independent tissue viability nursing groups.

Findings show that HidraWear offers significant advantages in terms of **clinical efficacy, simplicity, comfort, control, and style.**

Further, both nursing groups stated that the simplicity of dressing changes and retention offered by HidraWear technology is conducive to health system savings due to the **increased capacity of patients to self-care**, reducing out-patient and community care services.



STEP 1

Put on the Garment



STEP 2

Apply the dressing



STEP 3

Use co-packed fastener to secure the dressing in place

Dermatology nurses found HidraWear innovative, and saw a host of advantages:

1

Effective

A clear solution for holding dressings in place.

2

Simple

Quick and easy for patients to change dressings.

3

Comfortable

Looks soft, pliable, light and easy to wear.

4

Clever

A unique solution - would feel great about recommending.

5

Clothing

Not medical, a real and everyday solution to make patients feel normal.

6

Stylish

Looks like activewear, cool, bra/crop top make patients feel positive.

7

Bespoke

A solution designed specifically for HS & difficult to dress areas makes patients feel special / cared for.

8

Control

An approach that is designed to put patients back in control of their lives.

HidraWear Design Features

- ✓ Adhesive Free Skin Contact
- ✓ No Tape or Bandages
- ✓ Secure Dressing Retention
- ✓ Super Absorbent
- ✓ Cushioned/Body Conforming
- ✓ Kind to Skin
- ✓ Easy to Apply, Adjust and Remove

PRODUCT RANGE



HidraWear SuperAbsorbent Dressing **with Fastener.**

3" x 5" (30 Pack)	3" x 5" (60 Pack)	5½" x 7½" (10 Pack)*
BHD001-30	BHD001-60	BHD002-10



HidraWear AX Women's Crop Top *Dressing Retention Garment*

Women's Crop Top, Black, Reusable

SMALL	MEDIUM	LARGE	X-LARGE	XX-LARGE
GAX001-01	GAX001-02	GAX001-03	GAX001-04	GAX001-05



HidraWear AX Unisex T-Shirt *Dressing Retention Garment*

UniSex T-shirt, Grey Melange, Reusable

SMALL	MEDIUM	LARGE	X-LARGE	XX-LARGE
GAX002-01	GAX002-02	GAX002-03	GAX002-04	GAX002-05



HidraWear BB Women's Briefs *Dressing Retention Garment*

Women's Briefs, Black, Reusable

SMALL	MEDIUM	LARGE	X-LARGE	XX-LARGE
GBB001-01	GBB001-02	GBB001-03	GBB001-04	GBB001-05



HidraWear BB Men's Boxer Briefs *Dressing Retention Garment*

Men's Boxer Briefs, Black, Reusable

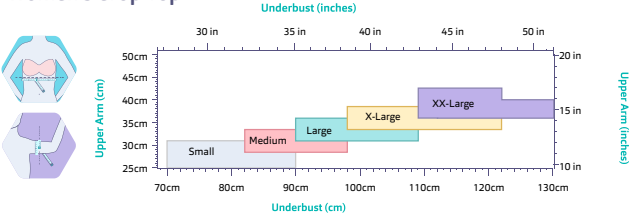
SMALL	MEDIUM	LARGE	X-LARGE	XX-LARGE
GBB002-01	GBB002-02	GBB002-03	GBB002-04	GBB002-05

*Available from late 2022.

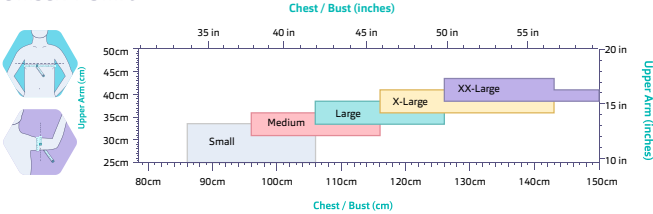
Made to Measure

Garment Sizing Guide

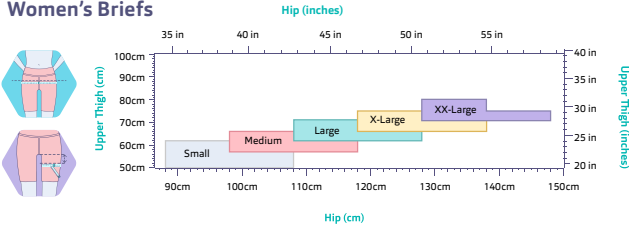
Women's Crop Top



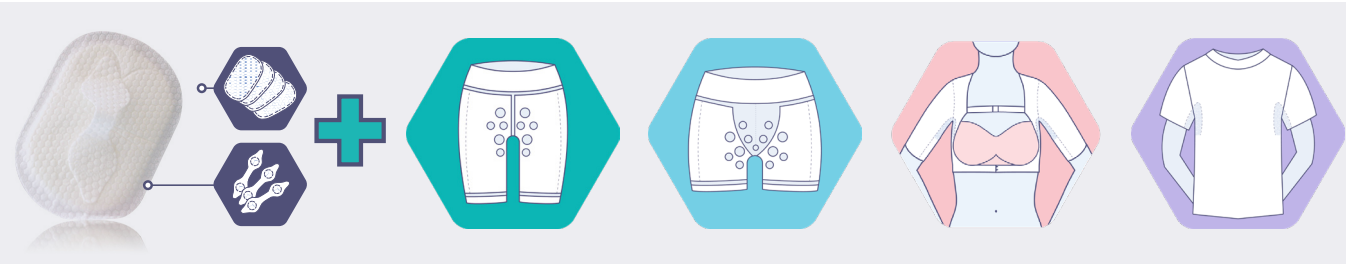
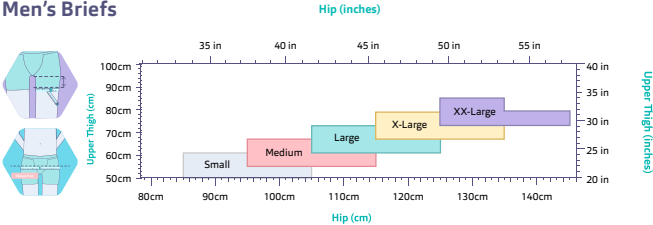
Unisex T-Shirt



Women's Briefs



Men's Briefs



HidraWear can now be prescribed to your patients, with their monthly supply delivered directly to their home

Simply fill in the order form & email or fax along with your patient info page (See right for filled in example - order form download link on back page)

ORDER IS PLACED

INSURANCE IS VERIFIED

SUPPLIES ARE SHIPPED

WE PROVIDE PATIENT & CLINIC WITH STATUS UPDATES



Delivered to Patients

Clinic Name: ABC Dermatology Order Date: 11-2-2022 Order: 11-2-2022		Rotech WoundCare Complete HidraWear FAX # (866) 220-8963 Email: orders@rotech.com Phone: (888) 711-2014	
Patient Name: Jane Doe DOB: 11-2-2022 Is patient currently seen by someone else? <input checked="" type="checkbox"/> No		Is patient currently seen by someone else? <input checked="" type="checkbox"/> No	
ICD-10 (See ICD-10 legend above) Wound 1: L72.11 - 25.999 Wound 2: L72.11 - 25.999 Wound 3: L72.11 - 25.999 Wound 4: L72.11 - 25.999 Wound 5: L72.11 - 25.999 Wound 6: L72.11 - 25.999 Wound 7: L72.11 - 25.999 Wound 8: L72.11 - 25.999		Wound Woundness (HidraWear dressing required full) Wound 1: Partial Full Wound 2: Partial Full Wound 3: Partial Full Wound 4: Partial Full Wound 5: Partial Full Wound 6: Partial Full Wound 7: Partial Full Wound 8: Partial Full	
LOCATION Wound 1: Right Ankle Wound 2: Left Ankle Wound 3: Right Ankle Wound 4: Left Ankle Wound 5: Right Ankle Wound 6: Left Ankle Wound 7: Right Ankle Wound 8: Left Ankle		Wound Size (cm) (L x W x D) Wound 1: 10 x 10 x 10 Wound 2: 10 x 10 x 10 Wound 3: 10 x 10 x 10 Wound 4: 10 x 10 x 10 Wound 5: 10 x 10 x 10 Wound 6: 10 x 10 x 10 Wound 7: 10 x 10 x 10 Wound 8: 10 x 10 x 10	
Drainage (HidraWear Dressing requires M - 2) Wound 1: M Wound 2: M Wound 3: M Wound 4: M Wound 5: M Wound 6: M Wound 7: M Wound 8: M		Drainage (HidraWear Dressing requires M - 2) Wound 1: M Wound 2: M Wound 3: M Wound 4: M Wound 5: M Wound 6: M Wound 7: M Wound 8: M	
Women's Crop Top (Choose T-shirt)		Women's T-Shirt (Choose T-shirt)	
Women's Briefs (Choose Briefs)		Men's Briefs (Choose Briefs)	
Wound Care products required (Please Check Mark Size Requested) HidraWear (Garnet) (10x10cm style and size on sizing chart above) <input checked="" type="checkbox"/> HidraWear Dressing (Full Super Absorbent) (10x10cm style and size on sizing chart above) <input checked="" type="checkbox"/> Carboxide (10x10) (10x10) <input checked="" type="checkbox"/> Carboxide (20x20) (20x20) <input checked="" type="checkbox"/> Fata Non-Absorbent (10x10) (10x10) (10x10) (10x10) <input checked="" type="checkbox"/> Gellet Fiber Super Absorbent (20x20) (10x10) (10x10) (10x10) <input checked="" type="checkbox"/>		Drainage Required M: <input checked="" type="checkbox"/> L: <input checked="" type="checkbox"/> S: <input checked="" type="checkbox"/> M: <input checked="" type="checkbox"/> L: <input checked="" type="checkbox"/> S: <input checked="" type="checkbox"/>	
Drainage Required M: <input checked="" type="checkbox"/> L: <input checked="" type="checkbox"/> S: <input checked="" type="checkbox"/>		Frequency of Change only (if applicable) Wound 1: 1 Wound 2: 1 Wound 3: 1 Wound 4: 1 Wound 5: 1 Wound 6: 1 Wound 7: 1 Wound 8: 1	
Wound Number (✓ for supplies) Wound 1: 1 Wound 2: 1 Wound 3: 1 Wound 4: 1 Wound 5: 1 Wound 6: 1 Wound 7: 1 Wound 8: 1		Wound Number (✓ for supplies) Wound 1: 1 Wound 2: 1 Wound 3: 1 Wound 4: 1 Wound 5: 1 Wound 6: 1 Wound 7: 1 Wound 8: 1	
Practitioner Name: Dr. Jane Doe Practitioner Name: Jane Doe Practitioner Name: Jane Doe Practitioner Name: Jane Doe Practitioner Name: Jane Doe Practitioner Name: Jane Doe		Practitioner Name: Jane Doe Practitioner Name: Jane Doe Practitioner Name: Jane Doe Practitioner Name: Jane Doe Practitioner Name: Jane Doe Practitioner Name: Jane Doe	
Patient Signature: Jane Doe Date: 11-2-2022		Date: 11-2-2022 Duration of Treatment: 30 Days (unless specified)	
Practitioner Signature: Jane Doe Signed: Jane Doe Date: 11-2-2022		Signed: Jane Doe Date: 11-2-2022	



Size Matters:

For best user experience please ensure you take your measurements prior to selecting a size. If in between sizes, downsizing is typically recommended. If you are unsure of your size, please take the time to contact our customer care team (call toll-free (888) 711 2014 or email hidrawear@rotech.com)

AVAILABLE ON INSURANCE

For further support please contact us on **Call:** (888) 711 2014 **Email:** hidrawear@rotech.com

HidraMed Solutions

Frequently Asked Questions

What is needed to process an order?

The following information is a general checklist of the items required on a standard written order (Rotech form or any written order) by most insurance plans, including Medicare.

1 Qualified Wound Is Present

Medicare covers surgical/wound dressings when a qualifying wound is present.

CMS defines a qualified wounds as either of the following:

- A wound caused by, or treated by a surgical procedure
- After debridement of the wound, regardless of the debridement technique.

Document debridement TYPE used to remove devitalized or necrotic tissue from wound (examples given are not all-inclusive):

Surgical: sharp instruments or laser

Mechanical: irrigation or wet-to-dry

Chemical: topical application of enzymatic agents

Autolytic: application of an occlusive dressing to open wound

2 Wound Information

- Type of wound(s) or ICD-10 Codes
- Location of each wound
- Size of wound(s) in cm (L x W x D)
- Amount of exudate

3 Treatment Plan

- Type of dressing to use
- Size of the dressings
- Amount to be used at one time
- Frequency of the dressing change
- Expected duration (up to 90 days)

4 Provider's Information

- Provider's name and NPI
- If unable to obtain signature when order is placed, please note where signature request should be sent (if it is different than clinic)

5 Patient's Demographic Info / Face Sheet

Having this information right away allows us to begin verifying insurance benefits and helps avoid any delays in shipment.

How easy is it to order and have supplies shipped to patients?

- Rotech's one-page order form takes just 45 seconds to complete. (...yes we timed it!)
- As an added bonus, Rotech is an option when ordering via iHeal, Wound Expert & Intellicure.

How quickly are supplies delivered?

- With the exception of a PO Box address, orders are typically shipped and delivered within 24-48 hours

What if Rotech is not contracted with a patient's insurance plan?

- In most cases, Insurance is verified within an hour of receiving the order, and once approved, supplies ship the same day.
- If Rotech is not contracted with a patient's plan, we will do our very best to find a company that is, notifying you along the way!

Will Rotech substitute products when I request brand specific products?

- If there is a reimbursement issue or a product is not available, our team will confirm any changes with you prior to shipping supplies.

Our staff does not have time to deal with unnecessary phone calls. Is this something we should expect?

- Not only does our team value your time but we respect it. You are unlikely to receive any calls from us unless we are returning a call to you.
- Our team will fax order updates to confirm shipment and make you aware of any delays.

PATIENT TESTIMONIALS



"I've been using HydraWear since it was initially launched in Ireland and the products are amazing! Before I was using adhesive dressings which caused severe redness to my skin which was both painful and itchy. **HydraWear has enabled my skin to completely calm down and to heal more than it has in years.** I was worried about odour after bad experiences with other dressings but I haven't had any issues with odour using HydraWear. The garment is very comfortable also. It has given back a sense of independence around my wound care that I haven't had for years. Well done to all involved in creating such an amazing product! "

Aimee C, Ireland

"I'm a sufferer of HS for over 30+ years and the HydraWear was a revelation to me. The whole product is easy to use and **I cannot stress how comfortable the dressing was.** I usually have to ask my daughter to change my dressing, which is embarrassing to ask, but with HydraWear I could do it myself. I would recommend anyone with armpit HS to buy and try this product, it gave me comfort and my dignity back. "

Chris W, USA

"Amazing product. Very comfortable to wear, I always forget that I have it on! **It gives me great freedom, movement, and relief from the pain of adhesive dressings on my skin.** I also find I heal a lot quicker because it's much more breathable than regular dressings."

Laura M, Ireland





"The difference was immediate and immense. I found my wound healed faster with having fresh air flow to it, I no longer had rashes, blood blisters and swelling from the adhesive of the dressings I had been using. Nor did I have the added pain of pulling the dressings off already hurting skin."

Anne, UK

"I've been excited since I first became aware of this product. **I actually cried when I received mine in the mail.** Living with stage 3 HS is a constant daily battle and this product lessens some of the madness. It's quick and simple and cuts out some time on wound care. **And NO TAPE under my arms is such a relief!** It's very easy to use and can be hidden under most of my clothing, especially with the removable front strap. All in all I couldn't be happier with this product. Grateful we finally have options in the HS world!"

Britt, USA

" is product is beyond amazing especially for when I'm going out somewhere. Keeps my clothes dry and clean. No more tape and bandages to hide and no more rashes from the adhesive. Love my HydraWear!!! Thank you for this product. It was well thought out to help with my quality of life!"

Jacqueline S, USA

"I noticed the difference in my skin after using HydraWear for only 2 days! It is unbelievable how much more comfortable this HydraWear makes you. My skin was constantly red and sore from dressing adhesive and it was always wet underneath the dressings as they weren't absorbent enough. **After 48 hours the redness and soreness had completely gone,** and my armpits are never left feeling wet anymore as the dressings with the HydraWear are so absorbent. Once you try the HydraWear you'll wonder how you ever lived without it! Thank you to everyone who has helped in designed this."

Hannah S, UK



NOTES





 HydraWear



QUICK LINKS & DOWNLOADS



Request contact
from HydraWear



Download HydraWear
Prescribers Guide &
Order Form



Watch Video:
How it works &
clinical efficacy



Download Brochure



HydraWear

REDEFINING PATIENT LED WOUND CARE

info@hidrawear.com



www.hidrawear.com